

From: Michael Bevan/=TMS/Toyota.

Sent: 1/29/2010 8:18 AM.

To: [-] George Morino/=TMS/Toyota@Toyota; Mike Michels@Toyota.com; Brian Lyons/=TMS/Toyota.

Cc: [-]

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Subject: # vehicles involved in campaigns.

Can you confirm these numbers . I took the info from the Notice bulletins, but I want to make sure this is correct. Many questions from the Public Companies, relative to their upcoming Bd Of Directors Meetings and the upcoming Quarterly earnings calls scheduled for next week.  
thanks

2.3 M Toyota vehicles on the initial Pedal Entrapment (Floor Mat) Recall. Yesterday we added 1, 090,000 million to that campaign, for a total of 3, 390,000 Toyota Vehicles.

Note: Total Toyota and Lexus vehicles in the Pedal Entrapment Campaign is approx. 4.2 M (no Scion)

On the "sticky pedal" campaign, there are approximately 2, 300,000 Toyota vehicles involved in that as well. (no Lexus or Scion)

It is my understanding that only 600,000 of the "stick Pedal" vehicles are incremental to the Floor mat campaign. The rest are on the same cars as the floor mat issue, and those customers will get 2 recall notices in the same mailing